

Boosting Sales and Customer Experience: NetSuite Amazon Integration Insights



amazon



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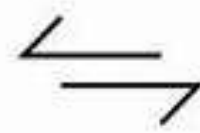




Understanding NetSuite And Amazon Integration

NetSuite Amazon Integration allows you to streamline order and Inventory management. You can sync your Amazon Seller Central and NetSuite accounts effortlessly. It lets you easily manage orders and inventory availability while ensuring accurate and up-to-date data across multiple Amazon marketplaces.

amazon



ORACLE
NETSUITE



Automated integration
between NetSuite and
Amazon.

Customizable to align with
your business processes

**Benefits Of Integrating NetSuite
With Amazon For Sales And
Customer Experience**

Support for both FBM and
FBA listings and transactions.

Optional post-go-live
support is available.



Features And Capabilities

- Automatic transfer of orders and customer data.
- Synchronization of order cancellations between Amazon and NetSuite.
- Support for Fulfillment by Merchant (FBM) and Fulfillment by Amazon (FBA) order types.
- Automatic publishing of item listings.
- Easy delisting of items from Amazon directly within NetSuite.
- Efficient management of inventory quantities between NetSuite and Amazon.
- Creation of FBA transfer orders and inventory transfers from NetSuite.
- Support for various NetSuite item types, with customization options available.
- Comprehensive coverage of Amazon item categories.
- Synchronization of fulfillment status, shipping data, carriers, and tracking.
- Automatic synchronization of invoices.

Enhancing Sales Through NetSuite Amazon Integration



Centralized Order Management

Streamline order processing by managing all orders from Amazon within NetSuite.



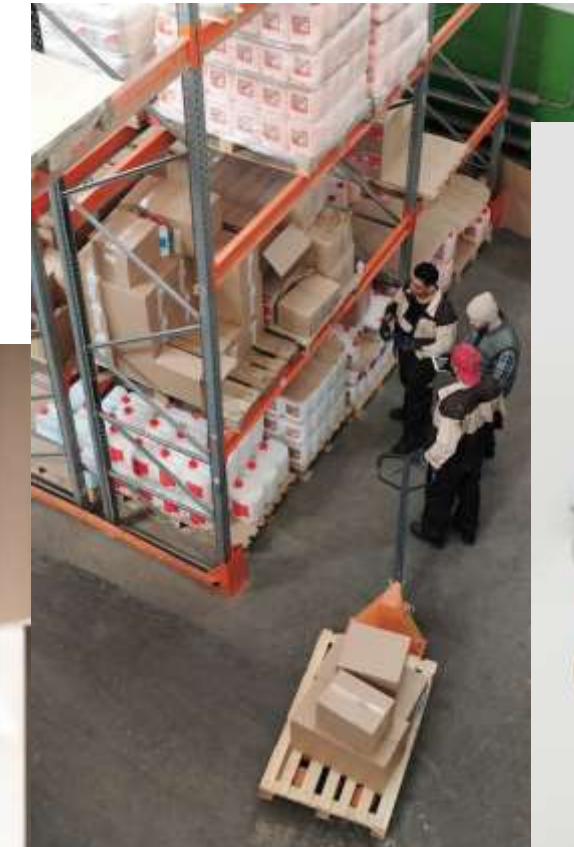
Optimized Inventory Management

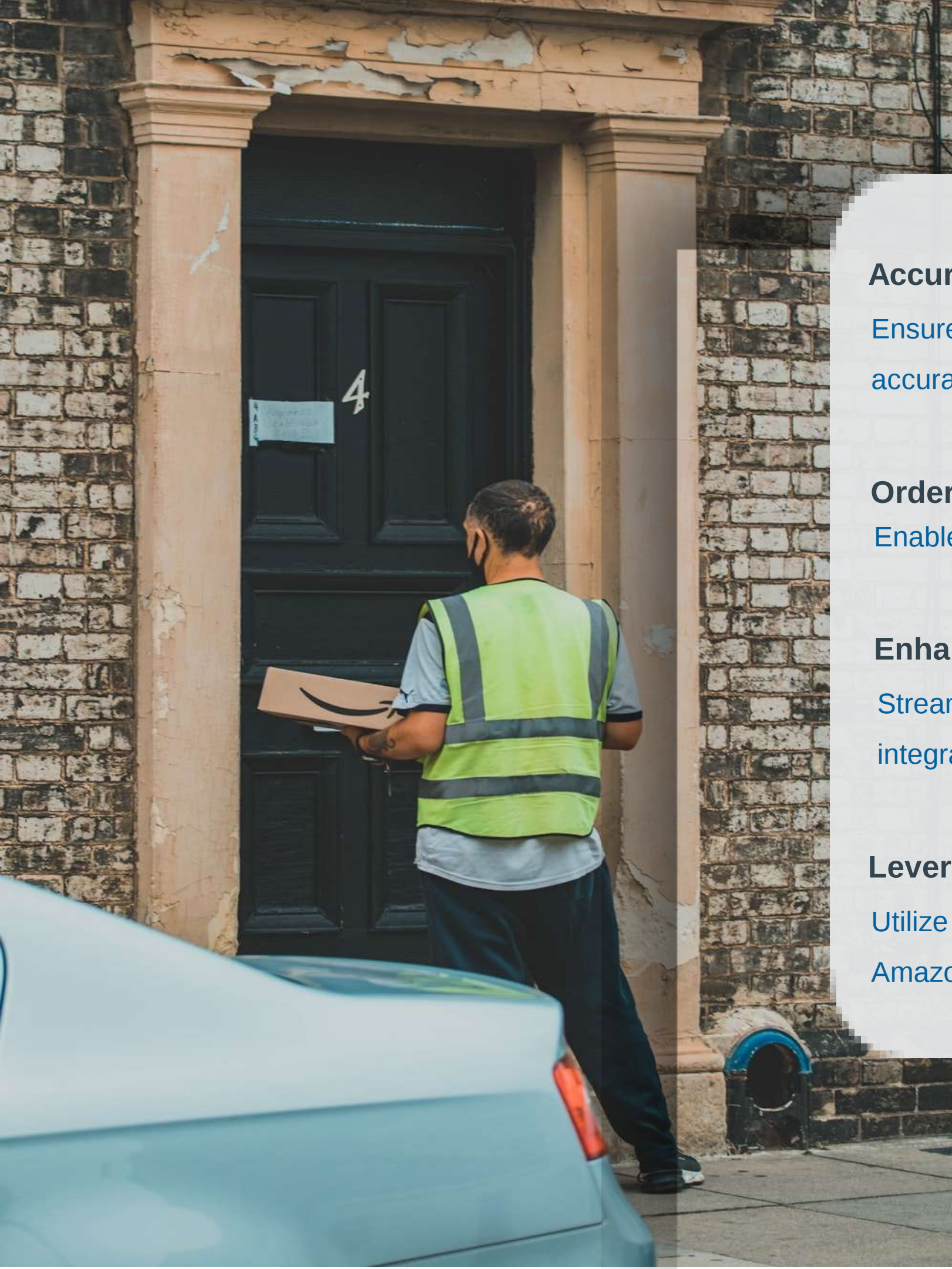
Gain better control over inventory levels and availability.



Pricing and Promotions

Easily manage pricing and promotional activities on Amazon.





Improving Customer Experience with NetSuite Amazon Integration

Accurate Product Information

Ensure customers can access up-to-date and accurate product information.

Order Tracking

Enable customers to track their orders easily.

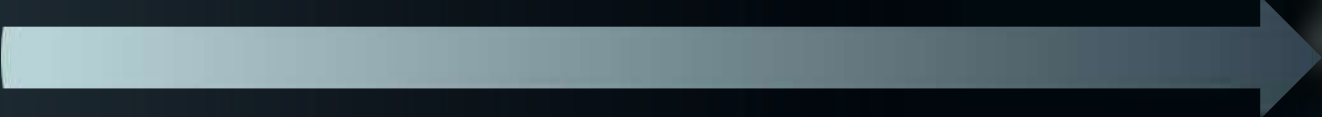
Enhanced Customer Support

Streamline customer support processes by integrating Amazon order data with NetSuite.

Leveraging Feedback and Reviews

Utilize customer feedback and reviews from Amazon to gain valuable insights.

Best Practices For Successful NetSuite Amazon Integration



1

Planning and Setup

- Define integration objectives and goals.
- Familiarize yourself with Amazon Marketplace APIs.
- Choose a reliable integration solution.
- Map data between systems.

2

Integration Execution

- Automate order processing from Amazon to NetSuite.
- Sync inventory levels between NetSuite and Amazon.
- Ensure pricing consistency across sales channels.
- Monitor and reconcile financial data.
- Implement error handling and logging.

3

Testing, Training, and Optimization

- Thoroughly test and validate the integration.
- Provide user training and ongoing support.
- Regularly review and optimize integration performance.

How Does Folio3 Help You To Overcome Those Challenges?



1

Data and Integration Management

- Data mapping and structure alignment between NetSuite and Amazon.
- Handling integration complexity and multiple systems.
- Ensuring scalability for high order volumes.

2

Inventory and Pricing Management

- Implementing robust inventory management processes.
- Coordinating pricing and promotions across platforms.

3

Testing, Support, and Security

- Thorough testing and validation of the integration.
- Ongoing maintenance, updates, and support.
- Aligning business processes with the integrated system.



Efficient Inventory Management

Keep accurate inventory levels synced with Amazon to prevent stock issues.

Order Handling

Synchronize and manage sales orders effortlessly between Amazon and NetSuite.

Shipment Updates

Provide customers with timely tracking information for enhanced transparency.

Consistent Product Information

Ensure customers see up-to-date details like pricing, colors, and descriptions.

Smooth Refund Process

Minimize customer dissatisfaction with prompt and seamless refund handling.

Easy Deployment

Get your integration up and running quickly and smoothly.

Comprehensive Visibility

Monitor the integration status and synchronize data for better control.

Folio3's NetSuite Connector Highlights





About Folio3

NetSuite Alliance Partner for Implementing, Customizing & Integrating NetSuite



Get in Touch

Experience seamless synchronization between your Amazon marketplace and NetSuite with the powerful Folio3 NetSuite Amazon Connector. Focus on growing your business without the hassle of manual data entry.

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THANK YOU
